



We Did It!

McDonald's Pledges to End Deforestation in their Supply Chain
Dear Jean,

Over the last year, UCS supporters like you sent more than 140,000 emails to tell McDonald's and the rest of America's fast food chains that there's no excuse to continue buying palm oil that could cause climate change, loss of endangered species habitat, and tropical deforestation.

You spoke up. McDonald's listened. And acted!

McDonald's, the world's largest fast food chain, just pledged to eliminate deforestation from its global supply chains, making it the first global fast food company to do so. McDonald's pledged to ensure the palm oil, beef, fiber-based packaging, coffee, and poultry in their products does not contribute to tropical deforestation and peatland destruction.

McDonald's size and scale means the new commitment *could* force real change, pushing the industry to eliminate tropical deforestation from its supply chain, ultimately reducing global warming emissions. **You can help make sure that happens by emailing McDonald's today to urge them to release a strong plan.**

Just click the TAKE ACTION button below to send this letter to McDonald's now:

Dear McDonald's,
I was pleased to learn that McDonald's has pledged to eliminate deforestation from its global supply chains. As the largest fast food company in the world, McDonald's policies could spur real change, pushing your suppliers to eliminate tropical deforestation from production of commodities, ultimately protecting forests and reducing global warming emissions.
I'm calling on McDonald's to ensure that your upcoming palm oil sourcing targets include:

- a commitment to source palm oil only from suppliers whose entire operations meet McDonald's deforestation commitment principles and practices;
- an ambitious time-bound target for supplier compliance; and
- mechanisms for verification of origin of raw materials down to the palm oil plantation level.

In this way, McDonald's can set an industry-leading standard in the fast food sector for sourcing of deforestation-free palm oil ingredients.

Sincerely,

Jean Wagenius

Minneapolis, MN 55417-1105

Simply click "Take Action" and this letter will automatically be sent.

Take Action ▶

For more than a year, we have worked with McDonald's to help them understand the deforestation risk in their supply chain, and urged them to adopt stronger standards. But without your urging, the company wouldn't have taken this issue seriously. To get the full story of how we used your support to move McDonald's, [read our president's blog post](#).

This is a tremendous step forward for the climate, tropical forests, and endangered species, and we couldn't have done it without you. **In a few months, McDonald's will release its palm oil action plan and timeline. Help us ensure this plan is as strong as possible—send a message to McDonald's today.**

Together, we are transforming the palm oil industry.
Sincerely,



Miriam Swaffer
Corporate Policy Advocate
Tropical Forest & Climate Initiative
Union of Concerned Scientists