

WE'VE STAND APART. WHEN WE CAN

RISE TOGETHER

SIERRA RISE

Dear Jean And Dwight,

You spoke up. McDonald's listened. And guess what? They finally took action!

The world's largest fast food chain has just made a **public commitment to eliminate deforestation from its ENTIRE supply chain**. This makes McDonald's the first global fast food company to do so!

McDonald's has pledged to ensure the palm oil, beef, fiber-based packaging, coffee, *and* poultry in their products does NOT contribute to tropical deforestation.

The company will start by releasing action plans for its five priority products soon. So now we need to make sure the first plan—for palm oil—is strong.

Add your name to the petition in support of strong protections for tropical forests and endangered species.

McDonald's is one of the top ten largest users of palm oil *in the world* using it in products like their Baked Apple Pie and Spicy Chicken McBites.

But if not sourced sustainably, palm oil can wreak havoc on our environment and the rainforests that endangered species like orangutans call home.

This year, SierraRise supporters like you sent more than 58,000 messages urging McDonald's to source palm oil that doesn't contribute to deforestation and loss of orangutan habitat, and it worked!

Jean And Dwight, will you ask McDonald's to release an action plan for palm oil with an ambitious timeline and the strongest possible protections for tropical forests and endangered species? Sign the petition now!

McDonald's size and scale means the new commitment could force real change, pushing the entire fast food industry to separate tropical deforestation from its supply chain. Without your urging, the company wouldn't have taken this issue seriously.

McDonald's announcement is a HUGE step forward for the climate, tropical forests, and orangutans, and YOU made it happen. But we can't stop now. McDonald's could release its first action plan any day now. Together, our voices can continue to create a powerful force for change.

Speak up now to ensure McDonald's follows up their strong commitment with strong action.

In it together,

Courtney-Rose Dantus
SierraRise

America's biggest fast food company just announced a new commitment to eliminate deforestation from its ENTIRE supply chain!

Send a quick message to ensure McDonalds' action plan on deforestation-free palm oil will be strong.



Sign and share!